**IMPROVING PRODUCTIVITY**

1. What is meant by increasing productivity?
2. What must be the result in terms of profit when a company becomes more productive?
3. Watch the following videos below and briefly discuss which methods listed in question #3 have been utilized to improve productivity. In addition to improved productivity what other advantages have the companies experienced.

Videos: [3M Manufacturing Company](https://www.youtube.com/watch?v=5H0F-jpG-2g) 🡺 <https://youtu.be/5H0F-jpG-2g>

 [Transtar Autobody](https://www.youtube.com/watch?v=nlIBJ0bPTOc) 🡺 <https://youtu.be/nlIBJ0bPTOc>

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| **METHOD OF INCREASING PRODUCTIVITY** | **DESCRIPTION AND/OR EXAMPLE** |
| Training | 3M: Transtar:  |
| Capital Investment | 3M: Transtar: |
| Investment in Technology | 3M: Transtar: |
| New Inventory System | 3M: Transtar: |

1. Provide one example how each could be used to improve productivity in a bakery:
	1. Capital investment
	2. Investment in new technology
	3. Just-in-time inventory systems
2. Read page 167 *In the News.*

Which of the 4 major types of training do you think occurs at Hamburger U?